



Advertising rates

Local businesses

Ad - played 2x daily Mon-Fri – plus logo on website

30 seconds \$200+gst per month

45 seconds \$300+gst per month

Initial set up Admin fee if audio is not supplied \$400 (air/studio time)

Initial set up Admin fee if audio is supplied by client \$300 (airtime only)

Not for profit and community groups

Ad - played 2x daily Mon-Fri – plus logo on website

30 seconds \$100+gst per month

45 seconds \$150+gst per month

Advertorial interview 25mins \$100+gst per interview

RHB has many programmes made by, for and about our local community providing a unique opportunity to advertisers wanting to reach a specific audience from Wairoa to Central Hawke's Bay. We are FM and AM therefore our rural reach is also a huge drawcard.

Your messaging also reaches online listenership as our programmes are podcast and live streamed.

If you are a community group or not for profit, we do offer community notices at no charge if your event is free or koha entry

For further information, please contact:

Kelly Reid - Station Manager - 021 08292415

Natalie Robb – Project & Funding coordinator - 027 2133639